

**Our family events help make Longview a great place to live!**

**Special Events ....**

- Bring fun to our community;
- Offer a host of economic and social benefits for our community;
- Bring communities together and instill a sense of community pride;
- Attract visitors which stimulate the growth of local economy.
- Teach our community members new things and strengthen relationships.

**We love our partners** and are so excited to see how together we can do amazing things!

**Partnership Benefits & Investment:**

- By partnering with Longview Parks and Recreation you can increase your business exposure within the community and enhance your customer base. The cross marketing offered will benefit your business and strengthen your roots in the community and surrounding areas. If your business is looking for a creative interactive way to reach new, loyal and active customers we invite your to partner with us!

**Contact Us:** For more information on partnerships and sponsorships!  
360.442.5408 or  
[natalie.richie@mylongview.com](mailto:natalie.richie@mylongview.com)

# Sponsorship Packages

2016

“Be the Good”  
in our  
Community!



**SPONSORSHIP INVESTMENT:**

**MARKETING, ADVERTISING, & RECOGNITION**

Company name & logo will be included in:

- 18,000 Parks and Recreation brochures
- Utility bill inserts
- Event flyers and posters
- School flyer to 6,500 local children
- Mention sponsorship in advertisement (radio, newspaper announcements)
- Social media marketing (on-line newsletter, website, Face book, Twitter)
- Day of event booth for you to promote your organization
- Recognition at Longview City Council

# Sponsorship Opportunities 2016

**CREATING COMMUNITY  
THROUGH PEOPLE, PARKS, &  
PROGRAMS!**

“Be the  
Good”  
in our  
Community!

## Top 2016 Sponsorship Opportunities

<b>Feb. 26, 27, 28</b>	<b>Father Daughter Ball</b>
<b>June 25</b>	<b>Mud Day</b>
<b>July – August</b>	<b>Summer Concert Series</b>
<b>Sept. 23</b>	<b>Moonlight Run</b>
<b>Sept. 24</b>	<b>Extreme Machine</b>
<b>Oct. 28-29</b>	<b>Boulevard Boo Haunted House</b>
<b>Dec. 3</b>	<b>Breakfast with Santa</b>
<b>Ongoing</b>	<b>“Sponsor a Child” – After School Programs</b>

For more information or additional opportunities, please contact us at 360.442.5408.

For more information, please contact:

Natalie Richie

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